



The City of Chula Vista  
&

The Chula Vista Chamber of Commerce



CHULA VISTA  
CHAMBER OF COMMERCE

# 2007 Beautification Awards

**Nomination deadline 4:00 P.M. July 15, 2007**

## 1. SUBMITTAL REQUIREMENTS - MANDATORY

### A. Completed Nomination Form (this form)

- Address or Location of the project: \_\_\_\_\_  
\_\_\_\_\_
- Specific Award Category (see back of page)  
\_\_\_\_\_

## 2. PHOTOGRAPHS OF THE PROJECT (attach at minimum a photo of the front elevation of a building)

## 3. DESCRIPTION OF HOW THE PROJECT MEETS THE AWARD CRITERIA

## 4. ANY OTHER KNOWN INFORMATION ABOUT THE PROJECT (for example, owner's name, architect, artist, landscape architect, builder, or anything else that would help the selection committee)

## 5. NOMINATION INFORMATION

Nominator Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone and E-mail: \_\_\_\_\_

# Beautification Award Categories

1. **Richard Welsh Award for Outstanding Architecture**: New or renovated buildings or structures.
2. **Architecture for Education**: New or renovated buildings or structures devoted specifically to education.
3. **Environmental Solutions**: Projects that are designed, built and operated in an ecological and resource-efficient manner.
4. **Landscape Architecture**: Projects creating exterior spaces.
5. **Historic Preservation**: Preserved historic sites or structures.
6. **Graphic Design and Lighting/Signage**: Imagery, lighting or signage that visually impacts our environment.
7. **Public Art**: Works of art in public places.
8. **Ken Lee Award for Planning and Urban Design**: Projects within the urban environment.
9. **Streetscape Design**: Projects that demonstrate good design in streets or sidewalks for the enhancement of community identity and beautification in the public right-of-way.
10. **Community Revitalization**: Neighborhoods whose residents have participated in environmental projects, which promote a clean, litter-free and attractive neighborhood.

## Judging Criteria

Each entry is judged for the success with which the project has met its individual requirements. Entries are those projects constructed or achieved over the previous two years and projects that have not previously been recognized by the City. They are weighed individually—not in competition with each other. Projects are judged based on one or more of the following criteria:

- Design resolution, which demonstrates exemplary skill and sensitivity in resolution of formal, functional, and technical requirements
- Design advancement, which furthers the contemporary understanding of design by proposing new approaches to the development of architectural form
- Societal advancement, which demonstrates a commitment to social progress in education, art, and culture
- Technical advancement, which explores new technologies and their architectural applications
- Environmental advancement, which demonstrates a commitment to environmentally sensitive design and conservation of the built environment, including historic resource protection and reuse